

July
and
August
2014

TARGET

DISTRIBUTING

DIVERSIFY YOUR PORTFOLIO

with These 30 New Offerings from the Industry's Best!

tgsales@targetdist.com **800-873-5528** www.targetd.com

Target is Now Your Source for 3CX – the Software-Based IP PBX!

new

3CX

Target Distributing is pleased to announce that it has been appointed as an authorized 3CX Distributor for the United States

3CX Phone System for Windows is a software-based IP PBX that replaces a proprietary hardware PBX / PABX. 3CX's IP PBX has been developed specifically for Microsoft Windows and is based on the SIP standard, making it easier to manage and allowing you to use any SIP phone (software or hardware).

A software-based IP PBX / PABX offers many benefits:

- Far less expensive to purchase and expand than a hardware-based PBX / PABX
- Improve productivity with presence, desktop based call control and extension management
- No need for separate phone wiring – phones use computer network, easy hot desking!
- Deliver mobility by allowing employees to work from home using a remote extension
- Choose between popular IP hardware phones or softphones – no vendor lock in
- Receive & make calls via the standard PSTN using VoIP Gateways or cards
- Save on monthly call costs using SIP trunks, VoIP providers or Skype Connect!



Dealer
Certification
Required

Target Can Help You Get 3CX Certified Today – Call Your Target Sales Rep Now

Target is Now Your Source for Allworx!

new

allworx

We're excited to announce that Target will now be distributing the full line of Allworx telephone systems. Whether your customer has 10 employees at a single site or hundreds of employees at multiple sites, Target and Allworx have a solution designed to impress every customer. Become a part of the fastest growing success story in VoIP today by making Allworx part of your business's portfolio of reliable and profitable solutions. Here are some reasons why:

- Allworx was offering SIP before SIP was cool — ten years ago, our systems were designed to be exclusively SIP based. That decision is what makes Allworx the market leader in IP based phone systems.
- Features as required — powerful features like Automatic Call Distribution, Advanced Multi-Site, Call Assistant™, Conference Center, Reach™, Interact™ and TAPI are activated easily via software keys ... add them as you need them.
- Priced right — total cost of ownership promises to be less than any other fully-featured VoIP communication system.
- Lowest expansion cost — with no need for gateways, expansion cards or other third-party products, Allworx has the lowest total cost as you grow. Call your Target Sales Rep today and find out why you should be offering Allworx.



Dealer
Certification
Required

Dealers Wanted – Call Today and Let Target Help You Get Allworx Certified

Target is Now Your Authorized Distributor for Intermedia Provisioned Polycom IP Phones!

new



INTERMEDIA®

Buy your Intermedia provisioned Polycom IP Phones from Target and choose your own profit margins!

You asked for it, and now it's here. Intermedia partners can now buy pre-configured Polycom desk phones ready for use with the Intermedia Hosted PBX.

As Intermedia's Authorized Distributor, you can now purchase desk phones from Target and the sell them at YOUR price points... and YOUR margins.

Getting new Hosted PBX customers started is as easy as 1-2-3!

1. Sign up the customer for Intermedia Hosted PBX service
2. Purchase phones from Target
3. Set up the plug-and-play phones at the customer's location

To sweeten the deal, Intermedia will extend an \$85 per desk phone (with each line of service) rebate paid with your upfront commissions after customer installation.

For example, the Polycom IP 331 desk phone costs you just \$14.99 with the rebate!

Polycom



Call Target Today and Find Out About Becoming an Intermedia Agent – Start Earning Commissions Now!

Call Management/Call Accounting Software

new



Insight XPS

Insight XPS is an advanced call management system that provides complete visibility of telecom costs and usage. Insight XPS provides a consolidated view of all telecom related expenditure, with the added benefit of importing electronic bill information for mobile and home telephones enabling the right department or individual to be charged.

- Browser based software • Real time viewer • Scheduled reports by email
- Multiple formats of output • For single or Multiple sites • Cost-effective from 5 extensions upwards • Manage customer service levels and staff productivity

Start Controlling Costs Today with Insight XPS

Introducing the Vertical Summit

new



Think outside the cube with the versatile Vertical Summit™. Get UC, BYOD, mobility and more in a compact hybrid IP/TDM communications system.

- Ideally suited for 5-50 users, and accommodates up to 140
- Integrated Auto Attendant and Voice Mail
- Two free SIP softphones
- Compatible with Vertical SBX IP and MBX IP solutions for multi-site networking
- Supports SBX, MBX and legacy Vodavi digital and IP phones and wireless DECT options



Target Can Help You Get Summit Certified Today – Call Your Target Sales Rep Now

New Aastra Gigabit Phone

new



6867i Gigabit with Color Display

- Up to 9 lines with 2 dedicated line keys with LED
- 6 Programmable soft keys with LEDs
- 4 Context Dependent soft keys
- 4-way navigation key with Select/OK button
- 3.5" QVGA 320x240 pixel color display
- Dedicated function keys
- Built in USB 2.0 port • Aastra Hi-Q™ Audio Technology
- Full-duplex quality speakerphone with dual mics
- Supports up to 3 expansion modules • PoE Class 2
- Dual 10/100/1000 Mbps Ethernet ports (LAN/PC)



The Name Has Changed – The Quality's the Same

VoIP Gateways

new



SN4112/JO/EUI

SmartNode Dual FXO VoIP Gateway, 1x10/100Base-T, H.323 and SIP, External UI power

SN4114/JO/EUI

SmartNode 4 FXO VoIP Gateway, 1x10/100Base-T, H.323 and SIP, External UI power

- Advanced Local Call Switching • Complete SIP and T.38 support
- **Proven integration for voice and T.38 fax with 3CX®, Asterisk™, PingTel™** and other leading IP PBX systems and soft switch vendors • Easy Management & Provisioning

Outstanding Interoperability – Proven Integration for Voice and T.38 Fax with 3CX and MORE!

USB IP Extension Side Call Recorder



XTR ipTAP

- Plug n play, installed and configured to Record your SIP phone in seconds
- Hi Impedance monitor only, does not interfere or transmit in any way
- USB device with dedicated drivers that talk directly to the IP Phone Recorder application • Scalability, from 1 phone to 100's
- Does not require secondary Ethernet or complex reference to IP addresses for installation, finally a simple IP Phone Recorder • Small, easily concealed (only 4.25" x 3" x 1" in size)
- Integration with SIP phones, NEC, Avaya, Cisco, Mitel and Nortel IP Phones



Easy-to-Deploy Call Record Solution

Gigabit HD Voice IP Endpoint

new



C66 4-Line Gigabit Executive IP Phone - PoE

- Two interfaces 10/100/1000 BaseT with support for bridge on NAT
- Supports 4 SIP lines
- Multi-line HD Voice • Supports IAX2
- Acoustic echo cancellation
- Full Duplex Speakerphone • Headset or Speaker Ringing
- Large dot matrix LCD (128 X 64) • RJ9 Headset Jack
- 4 Line Keys - Programmable • 8 DSS Keys
- 4 Context Sensitive Soft Keys • 5 Navigation Keys



Cortelco IP Powered by Fanvil

Power over Long Reach Ethernet (PoLRE)



PL-024 and PL-048

For Medium to Large Business – 24 and 48 Ports

- 24- and 48-Port Configuration Options
- PoE & Ethernet over single pair
- Over 4 Times the Reach of Traditional Data Switches 1,200 feet • Remote Management Capability
- 2 x 1 Gigabit Uplink Copper and Fiber Ports • RS232 Management Port
- 10x100 Mb Management Port • 10/24/48x 10 Mb Downlink Ports

PL-08 For Small Business – 8 Ports

- Stackable with two uplink ports • 8 x RJ11 Jacks • PoE & Ethernet over single pair
- 2 RJ45 ports: 10/100 Base-T autosensing, independent speed selection, Ethernet IEEE 802.3, CAT5 copper cable • Maximum distance: 1200' (365m) CAT3 UTP cable, 24 AWG
- Speed: 10Mb/s (full duplex) • PoE power: 10 Watts



Specially Priced 52-Port Gigabit PoE Switch



GS752TP

PROSAFE 52-Port Gigabit PoE Smart Switch with 4 Fiber Ports

- 48 PoE 802.3af of which first 8 are PoE+ 802.3at
- 4 dedicated SFP ports
- PoE budget is 384 watts
- Static routing, Access control and multicast management

While quantities last.

Was \$639.00

Sale! \$595.00

Special DSX-40 Kit

new

NEC

DSX

DSX-40 System Kit 1091066

Includes:

- (1) 1090001 DSX-40 KSU (4 x 8 x 2)
- (1) 1091060 DSX 2-Port / 8-Hour IntraMail
- (1) 1090020 DSX 22-Button Display Phone



Phones are available in black only

Dealer List – \$1299.00

And That's Before Your Discount! Order Today

ICC Bulk Wire On Sale!

new

ICC

ICC Bulk Wire Sale

- 1000-foot pull box
- ICCABR5Exx Cat5e 350Mhz, PVC **\$76.84 ea**
- ICCABR6Vxx Cat6 500Mhz, PVC **\$101.05 ea.**
- ICCABR6Exx Cat6e 600Mhz, PVC **\$110.52. ea.**
- ICCABP5Exx Cat5e 350Mhz, Plenum **\$147.36 ea.**
- ICCABP6Vxx Cat6 500Mhz, Plenum **\$232.62 ea.**
- ICCABP6Exx Cat6e 600Mhz Plenum **\$275.78 ea.**

xx = BL, WH, GY, YL, GN – Available Colors.

Not All colors available in each style. Call for Details.



Prices Good While On-Hand Stock Lasts - No Rainchecks

3 New Bluetooth Headsets for Active Business and Personal Use

new



Voyager Edge P/N 201010-01

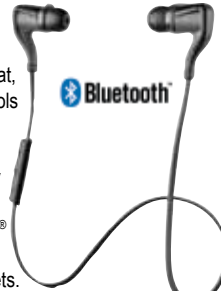


- Multiple microphones eliminate background noise
- Charging case enables up to 16 hours talk time (up to 6 hours without case)
- Automatically answer calls as you put the headset on
- Just say "Answer" to take the call
- Tap and pair with NFC-enabled smartphones
- During setup, choose a language for commands and alerts
- Compatible with wideband audio for use with HD Voice
- Free Plantronics apps • In black, white and gray

plantronics®

Backbeat GO 2 P/N 200203-01

- P21 military-grade nano-coating protects the earbuds against sweat, moisture, and spills.
- Inline controls
- 3 sizes of cushioned eartips and stabilizers
- DeepSleep mode extends battery readiness up to six months.
- Headset battery meter for iPhone® and iPad® Android™ 3.0 tablets, and Android 4.0 phones and tablets.
- Fully charged case enables up to 14.5 hours listening time



Backbeat FIT Stereo Headset P/N 200460-01

- Stable, comfortable fit
- Durable, sweat-proof design
- 2-in-one armband/carrying case
- Up to 8 hours of listening time plus DeepSleep, a hibernation mode which keeps the headphones charged and ready to use for up to six months
- Built-in mic to make & receive phone calls
- Easy to access on-ear controls • Also available in green

Compact, Lightweight and Easy to Use – Best of All It's Plantronics

3-Phase UPS Systems

new

MINUTEMAN®

POWER TECHNOLOGIES
by Paro Systems, Inc.

EnTerra – A Three-Phase Solution with Minuteman Value

Minuteman Power Technologies is excited to extend our three-phase solutions with the new EnTerra Series of double conversion on-line UPSs. Building on our experience with allegiance-based three-phase products, the Enterra Series, ranging from 10kVA – 40kVA, offers users flexibility, reliability, and stability at a value expected from the Minuteman name.

- Up to 94% Efficiency • Smaller footprint
- All units include Startup, Internal Bypass, 2-year Warranty, and SNMP Communications Card
- Single or Dual Inputs Standard • LCD Menu Select Display to
- Up to 160kVA of backup power or 120kVA, (N+1), for redundancy.



A Tailored Solution with Versatile Features

100-Watt Paging Amplifier on Sale

BOGEN®

COMMUNICATIONS, INC.

TPU100B 100W Amplifier

Bogen's TPU-Series of amplifiers define state-of-the-art technology in the telephone paging industry. Whether paging from a microphone or a telephone, the TPU-Series provides signal-activated, automatic muting of back-ground music during a page, and gradual return of music following a page. The TPU-Series is designed for convenience as well as efficiency. Was \$423.38



Sale! \$398.40

Cable Tester Kit

new

PLATINUM TOOLS®

TCB360K1
Cable Prowler
PRO Test Kit

- Displays length for each pair
- Detects current link speed
- Tests for opens, shorts, miswires, split pairs, and reverses
- Supports up to 8 testing & ID remotes
- Supports up to 20 network & coax ID
- Detects PoE Reg. \$649.96



Sale! \$555.95

Banjo Adapter

FLUKE networks®



10113000

4-Wire Modular Adapter

Our standard Modular Adapter has four clearly marked contacts for proper termination, and provides field technicians with a quick connection to modular telephone jacks using any standard butt-set equipped with spring clips.

Only \$11.95

Fish Line

GREENLEE®



430
Poly
Fish
Line

- 6500-foot bucket
- Ready-to-use, pre-punched hole in lid with resealable cap
- Rot and mildew resistant • Handy reusable plastic pail

Only \$27.46

Fish Sticks

GREENLEE®



540-15
Glo Stix
15-Foot Kit

- Kit includes (3) 5-foot Glo Stix, a bullet nose and a hook nose tip, 3/16" diameter
- Luminescent fiberglass rods glow in the dark
- 200 lbs. (0.9 kN) maximum pulling strength

Only \$47.06

VVX™ Business Media Phones for Microsoft Lync™

new



VVX™ 300 Series for MS Lync

6-Line Business Media Phone with HD Voice

VVX 300 10/100

2200-46135-018

VVX 310 10/100/1000

2200-46161-018

- Backlit grayscale graphical LCD
- 6 line or speed dial keys
- HD Voice up to 7KHz on all audio paths
- Hard Keys: 12-key dial pad, home, speaker, mute, headset, volume, messages, hold, transfer
- Supports VVX Expansion Module (Expands up to 3)



HDvoice

VVX™ 400 Series for MS Lync

12-Line Business Media Phone with HD Voice

VVX 400 10/100

2200-46157-018

VVX 410 10/100/1000

2200-46162-018

- 3.5" TFT (320 x 240)
- 12 lines or speed dial keys
- HD Voice up to 7KHz on all audio paths
- Hard Keys: 12-key dial pad, home, speaker, mute, headset, volume, messages, hold, transfer
- Supports VVX Expansion Module and Color Module (Expands up to 3)



HDvoice

VVX™ 500 for MS Lync

12-Line Business Media Phone with HD Voice

2200-44500-018

- Intuitive, gesture-based color, multitouch interface
- Flexible twelve line appearances
- Simple, flexible, secure provisioning options
- API for integration with business applications
- Microsoft® Exchange® calendar and contacts integration
- Supports expansion modules and USB camera module



HDvoice

Microsoft Lync Server 2010 and 2013 Now Supported

IP Access Control – End-to-End Solution

new



All Smart door readers connect directly to the data network via existing LAN wiring. The panel-free system places real-time control of access, real time notification via email, text or text to voice notifications to personnel and security administrators. Smart Access IP readers are "true network devices" designed using IP standards and technology. Once installed, the reader-controllers use TCP/IP to open a dialogue with the Viewbiquity edge gateway and await your specific commands and parameters. Customers find this "plug and play" configuration much easier than stringing special wiring and less time consuming than programming and connecting to control panels.



Easy "Plug and Play" Installation and Use

Touch Button Video Intercom

new



JO Series

The JO Series conveniently identifies visitors at locked doors. Inside stations feature easy to use touch buttons and a large, 7" video screen. The JO Series can accommodate one door and up to two inside stations. Ready to install box sets include one door station, one inside station, and power supply.



Features include:

- 7" Screen
- Touch buttons for system control
- Elegant styling
- Slim design video master: 13/16" depth
- Uses 2-conductor wiring

Complete Kits – Easy to Install

LX Series 960H Hybrid DVR

new



LX Hybrid 960H Digital Video Recorder with Looping Outputs

D12LX

8 Ch. 960H Analog + 4 Ch. IP Hybrid Digital Video Recorder

D20LX

- 16 Ch. 960H Analog + 4 Ch. IP Hybrid Digital Video Recorder
- 8 or 16 analog channels (960H) + 4 IP channels (1080p)
- HDD from 1TB to 9 TB
- Video Out: 1 HDMI®, Loop Out, 1 Spot, 1 VGA
- Multiple search engines
- Auto port forwarding and SSL encryption
- 2-way audio communication
- Built-in DVD RW drive
- Free Speco DDNS service
- MAC® & PC software included
- POS/ATM support
- SNS communication alert
- USB 2.0 port for video clip exporting
- Remote monitoring, recording, playback, change system settings and dome camera control



Free Apps to View on Most Smart Devices

DECT 6.0 Expandable Cordless Phone



KX-TGD210N

- Large, 1.6" White Backlit Handset Display
- Illuminated Handset Keypad
- Call Block
- Intelligent Eco Mode
- Handset Speakerphone
- Up to 3-Way Conference Capability
- Call Waiting Caller ID
- Handset Locator
- Intercom
- Wall Mountable
- Belt Clip
- Expandable to 6 Handsets



KX-TGDA20 — Additional Handset

DECT for Superior Voice and Sound Quality

84" 4K Ultra HD 3D Ultra-Slim Cloud LED TV

new



4K

84L9300U

- 4K Ultra HD Resolution
- 2D to 3D Conversion
- Cloud TV
- Built-in Wi-Fi
- Audyssey Premium Television
- Four HDMI Ports
- Two USB Ports
- Wireless Keyboard with Touchpad
- Illuminated Universal Remote



State-of-the-Art Video and Audio

128GB SxS PRO+ Memory Card

new



SxS PRO+ Memory Card

- 128GB Capacity
- Max. Read Speed: 1.6Gbps
- Max. Write Speed: 1.5Gbps
- Optimized for 4K Video Capture
- Up to 400 min Recording Time
- Fits into ExpressCard Slot
- For XDCAM or XDCAM EX Camcorders as well as compatible Sony cameras such as the new F5 and F55 CineAlta™ 4K cameras.



Call for Target's Low Price