





Zultys' Cloud-based IP Phone System MXvirtual™ Receives 2014 Unified Communications Product of the Year Award

Sunnyvale, CA–June 17, 2014 –Zultys, a leading provider of innovative <u>unified communications solutions</u> that empower businesses to <u>collaborate effectively</u>, announced today that <u>TMC</u>, a global, integrated media company, has named <u>MXvirtual</u>™, Zultys' Cloud-based IP PBX, as a 2014 Unified Communications Product of the Year Award winner. MXvirtual, a VMware® Ready virtual appliance, offers such features as: unified communication client, Integrated Contact Center Solution, smartphone integration, advanced call routing, conferencing, large scale call recording, advanced SIP trunking with integrated session border controller and much more.



"We are honored to have MXvirtual recognized with the 2014 Unified Communications Product of the Year Award by such a well-regarded publication," said Steven Francis, chief sales and marketing officer at Zultys. "MXvirtual allows end users true flexibility in how they deploy their communications system. They have a choice of a cloud-based, premised-based or hybrid combination system with all the same functionality and applications. MXvirtual is running the exact same software as our premise-based system, making it totally transparent to the end users and channel partners and thus eliminating the need for additional training for management and technical support personnel. For multi-site organization, Zultys offers versatile solutions that combine both premise-based and hosted component to guarantee disaster recovery and survivability in any situation."

"I am excited to proclaim Zultys as a 2014 recipient of TMC's Unified Communications Product of the Year Award for their innovative product, MXvirtual," said Rich Tehrani, CEO, TMC. "Our judges were very impressed with the ingenuity and excellence displayed by Zultys in their groundbreaking work on MXvirtual."

Winners of the 2014 Unified Communications Product of the Year Awards are featured on TMCnet.com.

About Zultys

Zultys is the global provider of a true all-in-one unified communications solution. Innovative, reliable and scalable, <u>Zultys IP phone systems</u> integrate voice, video, data and mobility — in a single premise based appliance or in the cloud— to optimize collaboration for businesses of all sizes. Zultys delivers a powerful, feature-rich communications system that is easy-to-use, deploy and maintain. Zultys is headquartered in Silicon Valley with offices around the world. To learn more, visit <u>www.zultys.com</u>.

About TMC

TMC is a global, integrated media company that helps clients build communities in print, in person and online. TMC publishes multiple magazines including <u>CUSTOMER</u>, <u>INTERNET TELEPHONY</u>, <u>M2M Evolution</u> and <u>Cloud Computing</u>. TMCnet is read by more than 1.5 million unique visitors each month, and is the leading source of news and articles for the communications and technology industries. TMC is also the producer of <u>ITEXPO</u>, the world's leading B2B communications event, as well as industry events: <u>M2M</u>



Evolution; Cloud4SMB Expo; DevCon5; HTML5 Summit; Super Wi-Fi Summit, CVx; AstriCon; StartupCamp, and more. Visit TMC Events for a complete listing and further information.

For more information about TMC, visit www.tmcnet.com.

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