

## Videographer Grade HDV™ / DV Tape

## A tool for professional results.

In videography, your reputation is only as good as the results you bring back from the shoot. Entrusting those results to consumer-grade tape could mean costly data errors. While minor errors can be perfectly reconstructed by hardware error correction, larger errors can cause visible pixelation, glitches, damaged frames and worse. Both HDV and DV formats employ microscopically thin recording tracks: just 1/10 the thickness of a human hair. So the danger of data errors is all too real. Protect your content - and your reputation – with Sony Videographer Grade (VG) tape.

- 75% fewer dropouts than the competition. That's a huge advantage in reliability, made possible by Sony Advanced Metal Evaporated II (AME II) technology, which provides a cleaner playback signal.
- 40% fewer errors than the competition.
  It's another advantage of AME II technology from Sony the world leader in Metal Evaporated tape.
- 120 times the durability of the competition in static still mode, before the signal level drops 3 dB. Thanks in large part to Sony's Diamond-Like Carbon protective coating, VG tape holds up far better to the grind of Freeze Frame and Pause. So the image you record today will still be there tomorrow.

## **Specifications**

| Model   | Playing time                      | Tape length   | Weight             | Master<br>Carton<br>Quantity | Master<br>Carton Weight |
|---------|-----------------------------------|---------------|--------------------|------------------------------|-------------------------|
| HDM63VG | 63 min.<br>(DV or HDV™<br>format) | 240 ft. (73m) | 0.64 oz. (18.14 g) | 100<br>pieces                | 8.81 lbs. (3.99 kg)     |

(b) click: sony.com/promedia



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