



Allworx® Partner Sign-up Program

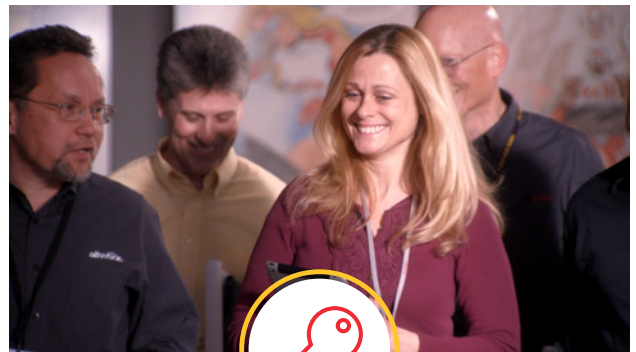
Stack up revenues with our easy sell, easy install IP phone systems

Allworx is building a strong network of partners. We are interested in both data and voice partners who share our vision – helping small and medium size businesses across the country realize the promise of VoIP communications. Authorized Allworx Partners see immediate benefits from our sales, marketing and technical support via the Allworx Partner Program.

- ✓ **Built-in market**
3 million Avaya Partner and Nortel Norstar phones systems still installed in the US ... this is the upgrade path!
- ✓ **Great margins**
35–60% margins on hardware and software!
- ✓ **Sales incentives**
The Apex Rewards Program gives you free stuff for good sales
- ✓ **Flexible revenue plans**
On-premise or As-A-Service easily implemented
- ✓ **Easy to price**
Server, phone, software ... and our online Solution Designer makes it even easier!
- ✓ **Many support options**
Channel Managers, Sales Engineers, CRMs, tech support ...

“Working with Allworx has been an absolutely fantastic experience. And they are the best company we’ve ever partnered with.”

Justin Helleman
Boomerang Mgmt. Enterprises

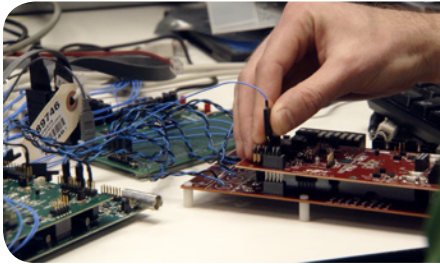


Easy online enrollment

- 1 Complete the Allworx Partner Application at allworx.com/partners.
- 2 Purchase an Allworx Demo Kit/ Unit from an Allworx Authorized Distributor (see back for details).
- 3 Enroll in Allworx Technical Certification training classes via the link on our page allworx.com/partners. Classes are a combination of online and classroom sessions.

The Million Dollar Demo Kit — our experience has shown that this one investment can add \$1,000,000 in value to your business!

Enroll online today at allworx.com/partners



Once you've completed the three simple steps, the door of opportunity is wide open!

- The Allworx Partner portal with a wealth of information
- Hands-on sales training by your local Channel Manager
- Sales support, quoting tools, and marketing materials
- Participation in special promotions
- Newsletters and email blasts
- On-going technical support
- Partner message forums

Choose one of two Demo Kits

52 – 62% savings off regular partner pricing!

Allworx Connect™ 536 Demo Kit

Part # 8010614

Each Demo Kit is available as a one-time purchase only, ordered through an Authorized Distributor and shipped directly from Allworx. Includes:

- 9312
- 9308
- 9318Ex
- Allworx Connect™ 536
- G810
- Phone Power Supply (qty. 2)
- Demo Bag
- Welcome Kit
- Cat 5E 7' Cable (qty. 4)
- Multi-plug Power Strip
- 4 Year Extended Hardware Warranty
- Dual Language Support
- Conference Center
- Advanced Multi-Site Branch
- ACD
- Mobile VM (Mobile Link)
- Reach Link™
- Allworx Reach™ 5 App
- Interact™ Professional 5 User
- Interact Sync™
- Training – 2 participants in Allworx Technical Certification Training at no charge. Each additional participant at \$1,000.

Allworx Connect™ 731 Demo Kit

Part # 8010615

Each Demo Kit is available as a one-time purchase only, ordered through an Authorized Distributor and shipped directly from Allworx. Includes:

- Allworx Connect™ 731
- Welcome Kit
- 4 Year Extended Hardware Warranty
- Dual Language Support
- Conference Center
- Advanced Multi-Site Branch
- T1 Key
- ACD
- Mobile VM (Mobile Link)
- 731 Reach Link™
- 31–50 User Key
- Allworx Reach™ 5 App
- Interact™ Professional 5 User
- Interact Sync™
- Training – 2 participants in Allworx Technical Certification Training at no charge. Each additional participant at \$1,000.

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